

# Mike Peterson Foundation Turkey Day Family Festival Sponsorship Levels

## **Title Sponsor: \$10,000**

**Equivalent of 100 Thanksgiving Meals**

1. Exclusive naming rights for the event – Example: “Mike Peterson Turkey Day Family Festival brought to you by [Your Name]”
2. Sponsor recognition and company logo placement throughout the event, including on top of the main event tent, event banner, etc.
3. Company recognition in social media posts
4. Four tickets to a mutually agreed upon USC Football home game
5. Company logo placement on event communications and press releases
6. Commemorative appreciation plaque presented at event, as agreed upon by Company
7. Special “Thank You” banner with company logo
8. Company logo on event website with link to company’s website
9. Company logo on custom Snapchat filter during event
10. Options for company marketing materials to be placed in meal bags
11. Prime placement of company logo as presenting sponsor on event t-shirts

## **Elite Sponsor: \$5,000**

**Equivalent of 50 Thanksgiving Meals**

1. Company logo placement on event communications and press releases
2. Sponsor recognition and company logo placement throughout the event, including on top of the main event tent and event banner
3. Company recognition in social media post
4. Special “Thank You” banner with company logo
5. Commemorative appreciation plaque presented at event, as agreed upon by Company
6. Two tickets to a mutually agreed upon USC Football home game
7. Company logo on event website with link to company’s website
8. Placement of company logo on custom Snapchat filter during event
9. Options for company marketing materials to be placed in meal bags
10. Prime placement of company logo on event t-shirts

If you would like to donate an alternate amount to the levels above, please contact us at [info@mikepetersonfoundation.com](mailto:info@mikepetersonfoundation.com) so we can customize your sponsorship level.

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## **Caring Sponsor: \$3,500**

**Equivalent of 35 Thanksgiving Meals**

1. Company logo placement on event communications and press releases
2. Sponsor recognition and company logo placement throughout the event, including event banners
3. Company recognition in social media posts
4. Commemorative appreciation plaque presented at event, as agreed upon by Company
5. Two tickets to a mutually agreed upon USC Football home game
6. Company logo on event website with link to company's website
7. Company logo on all event banner / signage
8. Placement of company logo on custom Snapchat filter during event
9. Options for company marketing materials to be placed in meal bags
10. Company logo on event t-shirts

## **Champion Sponsor: \$2,500**

**Equivalent of 25 Thanksgiving Meals**

1. Logo placement throughout the event
2. Company logo on event website with link to company's website
3. Company recognition in social media posts
4. Two tickets to a mutually agreed upon USC Men's Basketball home game
5. Company logo added to event banner / signage
6. Company logo on event t-shirts

## **Advocate Sponsor: \$1,500**

**Equivalent of 15 Thanksgiving Meals**

1. Company logo on event website with link to company's website
2. Company recognition in social media posts
3. Company logo added to event banner / signage
4. Company logo on event t-shirts

## **Supporting Sponsor: \$1,000**

**Equivalent of 10 Thanksgiving Meals**

1. Company logo on event website with link to company's website
2. Company logo added to event banner / signage
3. Company logo on event t-shirts

If you would like to donate an alternate amount to the levels above, please contact us at [info@mikepetersonfoundation.com](mailto:info@mikepetersonfoundation.com) so we can customize your sponsorship level.

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[www.mikepetersonfoundation.com](http://www.mikepetersonfoundation.com)